

## SYLLABUS

<b>TITLE:</b>	Text in Contemporary Culture
<b>CODE:</b>	GCM 101
<b>PREREQUISITE:</b>	N/A
<b>CREDITS:</b>	3 credits   45 hours contact   15 hours Lab.   1 term

### DESCRIPTION

This course explores the communicative functions of text as an intellectual, social, artistic, and political manifestation. Through the critical analysis of essays, short stories, poems, and audiovisual products that present contemporary topics in diverse styles, students investigate the effectiveness of their own oral and written communication in formal and informal registers. This course is linked to the Language Lab.

### JUSTIFICATION

This course offers an updated, inclusive, and practical perspective of the communicative functions of texts in both personal and professional practice. The objective of this proposal is to promote better reading comprehension, as well as creativity, critical questioning, and effective communication in the students' writing.

### COMPETENCES

The course develops in the student the following competences:

- **Communication**
- **Critical thinking**

## **OBJECTIVES**

At the end of the course, students will be trained to:

1. Recognize the relationships between language, the process and types of communication, and contemporary culture.
2. Critically evaluate diverse texts as intellectual, social, artistic, and political products.
3. Critically appreciate different aesthetic proposals in texts written in Spanish.
4. Practice writing as personal expression in an informal or formal register.
5. Practice writing as a synthesis of ideas expressed by another author.
6. Recognize the characteristics of literary writing and its relationship to everyday writing.
7. Practice writing a persuasive speech to share in public.

## **CONTENT**

- I. Culture: Language and Communication
  - A. Language
    1. Functions
    2. Levels
    3. Culture
  - B. Communication
    1. Elements and process
    2. Functions
    3. Types of communication
      - a) Oral communication
      - b) Written communication
- II. From Idea, Experience, Data, or Opinion: The Writing Process
  - A. Subject
  - B. Goal or Purpose
  - C. Rigor and Innovation in Data or Information Handling
  - D. Organization of Ideas and Structure
  - E. Proofreading
- III. Text as Personal Expression
  - A. Personal Reflection or Essay

- B. Chronicle
  - C. Writing on the Web
- IV. Text as Information
- A. Summary
  - B. Critical Commentary
  - C. Expository Essay
- V. Text as an Artistic Manifestation
- A. Creative Writing
    - 1. Features
    - 2. Genres
    - 3. Language
  - B. Literary Resources in Everyday Writing
    - 1. Metaphor
    - 2. Metonymy
    - 3. Irony
    - 4. Others
- VI. Text as Persuasion
- A. Public Discourse
  - B. The Argumentative Essay

## **METHODOLOGY**

The following strategies of the active learning methodology are recommended:

- Flipped classroom
- Creative writing exercises
- Guest lectures and workshops
- Guided tours of public spaces, museums, galleries, etc.
- Peer review

## **EVALUATION**

Compositions	25%
Oral Presentations	25%
Immersion experience	30%
Final work	<u>20%</u>
<b>TOTAL</b>	<b>100%</b>

## LEARNING ASSESSMENT

The institutional assessment rubric is applied to the core activity of the course.

## BIBLIOGRAPHY

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Find more information resources related to the course topics on the library page  
<http://biblioteca.sagrado.edu/>

## **REASONABLE ACCOMMODATION**

To obtain detailed information on the process and the required documentation, you must visit the corresponding office. To guarantee equal conditions, in compliance with the ADA (1990) and the Rehabilitation Act (1973), as amended, all students who need reasonable accommodation services or special assistance must complete the process established by the Vice Presidency for Academic Affairs.

### **ACADEMIC HONESTY, FRAUD AND PLAGIARISM**

Any student who misses the policy of honesty, fraud and plagiarism is exposed to the following sanctions: received a grade of zero in the evaluation and/ or repetition of the work in the course, grade of F (\*) in the seminar: suspension or expulsion as established in the Academic Honesty Policy document (DAEE 205-001) effective August 2005.

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