



Spanish Studies Abroad Student Bloggers: **Blogging Guidelines**

Writing a blog while studying abroad is one of the best ways to keep the experience alive after it's over – and it's a great way for family and friends to keep up with your activities abroad. Spanish Studies Abroad would love to showcase your blog and reward you for taking the time to write quality posts, so continue reading to learn how to earn our sponsorship.

What we're looking for

We are looking for bloggers who are dedicated writers and wish to document their experiences abroad with enthusiasm and detail for the duration of their program. **The more blog posts, the better!**

Requirements:

- **Minimum number of posts -**
 - Semester students – 2 blog entries per month, including at least 1 photo per post
 - Summer students – 1 blog entry per week, including at least 1 photo per post
- **Icon** - Place the Spanish Studies Abroad Blogger icon prominently on your blog
- **Content** – Your blog posts should focus on the city and country in which you're studying so that interested students can get a feel for each location. While it's okay to mention travels outside your host country, they should not be the main topic of your posts. Keep in mind that your blog represents yourself, your university/college, and Spanish Studies Abroad. Please use your best discretion in terms of content and language.

How to apply

To apply to be a Student Blogger, simply submit the following to info@spanishstudies.org:

- Your new blog link with your first, pre-departure blog entry post explaining your hopes, questions and concerns for your upcoming program
- A recent photo of yourself for our website

- A brief biography paragraph (can be written in English or Spanish)

Shortly before term starts we will select several bloggers from our pool of candidates, and enroll them in our Blogger Points program so that they can qualify for rewards.

Blogger Points

Blogger Points are our way of rewarding our bloggers for sharing their experiences and representing our programs through their posts. In exchange for this, you will be awarded points that you can trade in when you return home for a monetary reward.

To get rewards, bloggers will...

- **meet or exceed the minimum number of posts listed above.** If the minimum isn't met, no points will be awarded.
- **earn 1 point for every 2 blog entries** between the start and end of their individual program
- **be entered in a special Blogger raffle** if more than 5 points are earned!

# of blog posts	Points	Reward
2	1	\$10
4	2	\$20
6	3	\$30
8	4	\$40
10+	5+	\$50

Bloggers who earn **more than 5 points** will be entered in a raffle to upgrade their reward to a \$100 prize!

Raffle non-winners will receive \$50.

Raffle	# of Winners	# of Points	Prize (\$)
Bloggers	1	6+ points	\$100

Important note:

Spanish Studies Abroad reserves the right to remove blogs from its website and to withhold Blogger points if blogs display inappropriate content or do not meet the predetermined requirements as defined by Spanish Studies Abroad.